



GUJARAT TECHNOLOGY UNIVERSITY

NATIONAL SERVICE SCHEME

S. N. Patel Institute of Technology and Research Centre, Umrah

A Report on EK Tareekh, Ek Ghanta on 01/10/2023 of S. N. Patel Institute of Technology and Research Centre, Umrah

NSS Unit Name/College Names. S. N. Patel Institute of Technology and Research Centre, Umrah

Event Name: EK Tareekh, Ek Ghanta

Faculty Name: Tailor Hitesh A.

Event Date, Time and Location: 01/10/2023, Vidya bharti campus

Brief Description of the Event:

Ek Tareekh Ek Ghanta Ek Saath

Nine years ago, Prime Minister Shri Narendra Modi, gave a clarion call for swachhata in 2014. Citizens from all walks of life reciprocated with immense enthusiasm taking the ownership for Swachh Bharat. As a result, swachhata became a national behavior and Swachh Bharat Mission became a household name.

As a run up to Gandhi Jayanti, a unique call to action has been given by the Prime Minister to fellow citizens. On 105th episode of Mann Ki Baat, Prime Minister, appealed for 1 hour of shramdaan for swachhata at 10 am on 1st Oct by all citizens collectively will be a 'swachhjanjali' to Bapu on the eve of his Jayanti. Speaking on Swachhata Hi Sevaabhiyan, he said, "A big event on cleanliness is going to be organized on the 1st of October i.e. Sunday at 10 am. You too should take out time and help in this campaign related to cleanliness. You can also join this

cleanliness campaign in your street, or neighbourhood...or at a park, river, lake or any other public place.”

This mega cleanliness drive calls upon citizens from all walks of life to join in actual cleaning activities of public places like market spaces, railway tracks water bodies tourist locations, religious places etc. Every town, Gram Panchayat, all sectors of the Government like civil aviation, railways, information & technology etc, public institutions will be facilitating cleanliness events led by the citizens. NGO/ RWA/ Pvt. organization etc. interested in organizing cleaning events can also apply online on the portal to the ULB/ District Administration. The cleanliness events will be available for public information on a specially-architectedIT platform **Swachhata Hi Seva – Citizens Portal** <https://swachhatahiseva.com/> . At the site of the cleanliness, citizens can click pictures and upload on the portal too. The portal also hosts a section inviting citizens, influencers to join the *andolan*and lead the people’s movement by becoming Swachhata Ambassadors.

This mega cleanliness drive is part of the **SwachhataPakhwada- Swachhata Hi Seva2023**, being observed from 15th Sept till 2nd Oct.Citizens are engaging in various cleanliness activities likerestoration of old buildings, cleaning of water bodies, ghats, painting walls, conducting nukkad natak, rangoli competitions. Since the launch of the Pakhwada, over **5crore**citizens have joined the Pakhwada fortnight so far.

Photograph of Event:



